



**Total Football Academy
program**

Parents & Players

Welcome to Total Football Academys Football Development Program
Welcome to our Academy and Community

Here at TFA, we are looking for potential talent that can have a positive effect on the Academy. This may be from a playing perspective, coaching/scout perspective.

On behalf of the Academy, we hope your experiences are positive, and your journey enjoyable and rewarding

One Academy



One Family

Our Aims



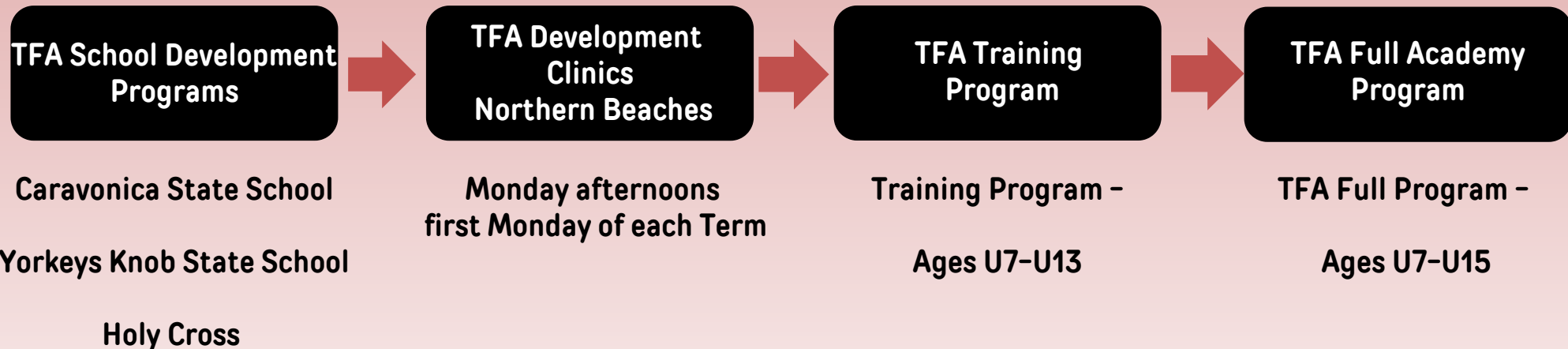
- To develop a safe and innovative process that leads to the successful identification and recruitment of potential football players, within the local area.
- Provide a platform for those entering the program to gain confidence, flourish and develop. Hopefully over time, becoming a representative and guide them to further success!
- Develop players to the best of their ability and help them succeed at club and representative level.

Development Programs!



Opportunities are available locally to attend Development clinics whilst still training and playing in grass roots. These are clinics that throughout the year allowing them to be accessible for all players.

Invitation is via our coaching team or by filling out the EOI on our website



Academy Levels



The aim of the development pathway is to enable local players the opportunity to reach the academy level when they are ready and have reached the required standard. The whole academy program runs from ages 7-15.

Integration with the academy each season consists of the following

- NQ Academy League games (4 Rounds)
- All TFA players aged 8-14 invited to the Premier Invitational
- Players showing potential in the Development and Training program will get invited into the Full TFA program.

Academy Starter Forms



Internal documents attached to the link

- Player information form
- Photography consent form

Links Available on our Website

All these forms need completing before attending your first session at the TFA Development Clinic

TFA Academy Code of Conduct



Total Football Academy Code of Conduct for Parents

At Total Football Academy, we are committed to fostering a positive and supportive environment for all players, coaches, and families. As parents, your role is vital in creating an atmosphere where players can develop, thrive, and enjoy the game. The following Code of Conduct outlines expectations for parents to ensure football remains a positive experience for everyone.

Respect for Players

1. Encourage your child to play for enjoyment and self-improvement, and thrive to be successful.
2. Support all players on the team, recognizing that effort and learning are more important than immediate success.
3. Avoid coaching from the sidelines. Allow the coach to guide the team.

Respect for Coaches and Officials

4. Respect the decisions made by coaches, understanding they have the best interests of the team in mind.
5. Refrain from criticizing referees or officials. Accept that mistakes are part of the game.
6. Address concerns constructively and privately with the coach or team management, not during or immediately after games.

Respect for the Game

7. Promote good sportsmanship by applauding effort, teamwork, and fair play by all teams.
8. Avoid negative behavior such as yelling, swearing, or making disparaging remarks about players, coaches, or officials.
9. Teach your child the value of respect for opponents and the rules of the game.

Safety and Well-being

10. Ensure your child arrives on time, prepared, and equipped for games and training sessions.
11. Promote a healthy lifestyle by supporting proper nutrition, hydration, and adequate rest for your child.
12. Encourage your child to speak up if they feel unwell or unsafe.

Positive Support

13. Be a positive role model by displaying calm, supportive, and enthusiastic behavior.
14. Celebrate the effort and progress of all players, not just your child.
15. Encourage your child to accept feedback and learn from setbacks.

Consequences

Parents who violate this Code of Conduct may face disciplinary actions, including:

- A verbal or written warning.
- Temporary suspension from attending games or practices.
- Permanent removal from team activities in extreme cases.

By signing below, you acknowledge and agree to uphold this Code of Conduct to ensure a positive football experience for all participants.

Parent Name: _____

Signature: _____

Date: _____

Thank you for being an integral part of our football community!

TFA Academy Players code of conduct



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Player & Parent Feedback



- All players attending the development clinics will receive feedback from their coach.
- All players will need to have attended a minimum of 4 sessions to receive initial feedback
- Feedback is delivered in person after the clinics
- There is the potential for your son to be moved to a different level in the Pathway at these points

Training Kit



[EMAIL – nbtotalfotball@gmail.com](mailto:nbtotalfotball@gmail.com)

Reference – Development Program Kit

1. Include parents name, address, contact number and email address.
2. The club shop will then be able to set you up an account where parents can order the kit directly.
3. There is an expectation that all players attending the TFA Program after their initial induction period, purchase a minimum of T-shirt, shorts and socks. If this is an issue, then please speak to our staff.

Contacts

Head of Academy Recruitment

- Dutchy – nbtotafotball@gmail.com

Academy Development coach

- Cody – cody.j.williamson1@gmail.com

Senior Technical Development coach

- Paul Shay –

CULTURE

Total Football Academy
Cairns Player

Being Brave

“playing without the fear of failure”

Being Competitive

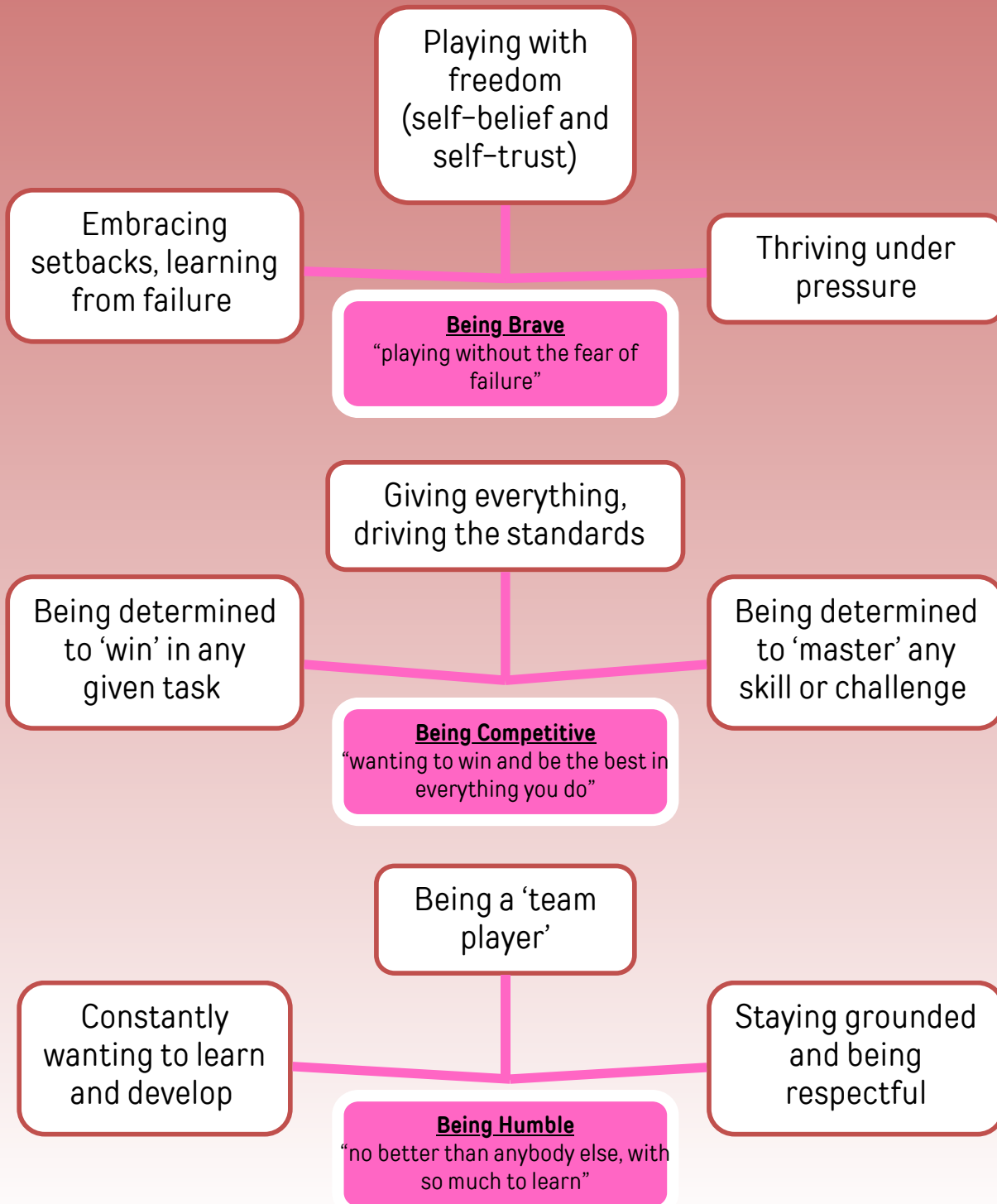
“wanting to win and be the best in everything you do”

Being Humble

“no better than anyone else with so much to learn”



AWARENESS **What do our values mean?**



TFA PHILOSOPHY

BEING BRAVE "playing without the fear of failure"

CULTURE

BEING COMPETITIVE "wanting to win and be the best in everything you do"

DOMINATE THE BALL

REGAIN POSSESSION INSTANTLY

PHILOSOPHY

Thrive to become the best player you possibly can be!

ADAPTIVE EXPERTS

VISION

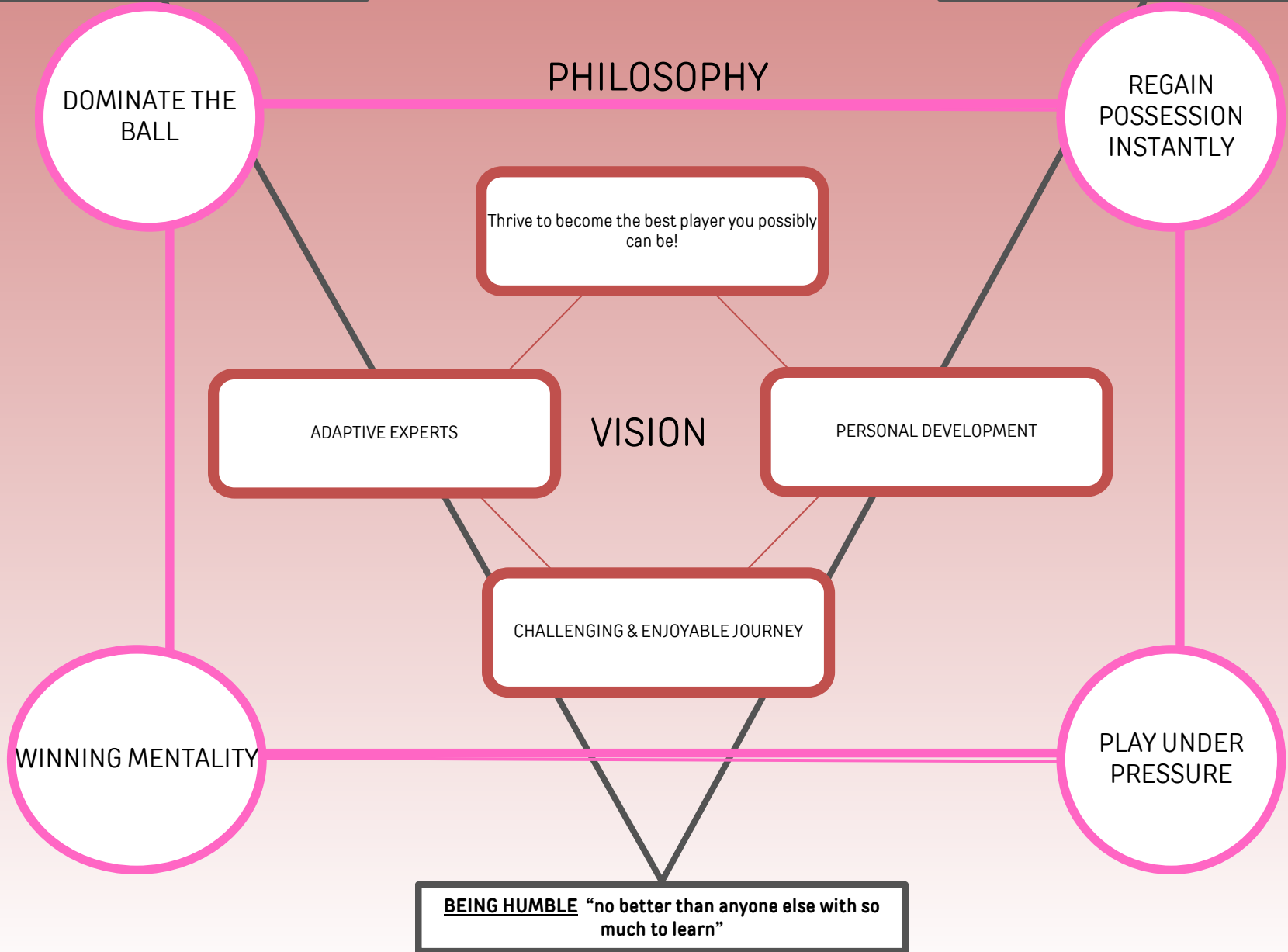
PERSONAL DEVELOPMENT

CHALLENGING & ENJOYABLE JOURNEY

WINNING MENTALITY

PLAY UNDER PRESSURE

BEING HUMBLE "no better than anyone else with so much to learn"



Can you be a Total Football Academy Player?



Enjoy your Journey.